

Operation Hire: Maryland's 100 Day Veteran Hiring Challenge **Official Rules**

Purpose:

The purpose of Operation Hire is to enhance current efforts to support veteran hiring in Maryland. This campaign challenges employers, federal, state, and county agencies to increase recruitment efforts for the next 100 days and encourage an increase in veteran hiring.

Eligibility:

Businesses as well as federal, state, and local agencies that possess a Federal Tax ID number are eligible to participate. Employers are not required to be based in Maryland; however they must hire a Maryland resident who is a veteran for purposes of Operation Hire.

Duration of Contest:

Operation Hire: Maryland's 100 Day Veteran Hiring Challenge will take place from June 1-September 9, 2014. The Challenge will conclude at 5 p.m. EST on September 9, 2014.

Employer Registration and Participation:

1. Complete the [online registration form](#). By registering, employers agree to share their company/organization's description (Name of company, a brief description, contact information, and website) on the Maryland Department of Veterans Affairs (MDVA) website.
2. There is no deadline for registration.
3. Visit the MDVA [Veteran Employer Tool Kit](#).
4. Register on the Maryland Workforce Exchange.
5. Contact a local [One Stop Career Center](#) and speak with a Local Veteran Employment Representative (LVER). Let them know you own a business that supports veteran hiring, that you are participating in Operation Hire, and have job announcements to share.
6. Contact the MDVA at mdveteransinfo@maryland.gov to share job announcements.
7. Employers will be contacted by MDVA on a periodic basis during Operation Hire. Participants will be required to provide a status update on their hiring. This status update will be completed via the [Veteran Hiring Tracking Form](#).
8. Continue to refer back to the MDVA Veteran Employer Toolkit for ongoing support and resources.

Definitions:

The following definitions apply to ***Operation Hire: Maryland's 100 Day Veteran Hiring Challenge***

Employer: a business, organization, or federal, state, or local government entity that possesses a current Federal Tax ID number; employers are not required to be based in Maryland; employers must hire a Maryland resident who is a veteran for purposes of Operation Hire.

Employment: Full time, or part time, or contractual

Veteran: [Veteran Defined](#). The veteran must be a Maryland resident. This is the general definition of 'veteran'. The complete definition can be found in title 38 U.S.C. section 101.

- A person who served on full time active duty in the U.S. Armed Forces, other than active duty for training, and was discharged or released under conditions other than dishonorable.
- Certain members of a reserve component of the U.S. Armed Forces.
- Certain members of the National Oceanic and Atmospheric Administration (formerly the Coast and Geodetic Survey) and the regular or reserve Corps of the Public Health Service.

Hired: The veteran has received an offer of employment and has accepted that offer between June 1 and September 9, 2014.

Recognition: Recognition will be given to employers, federal, state, or county agencies with:

1. Most veteran hires
2. Largest percentage of veteran hires by organization or agency workforce

Upon the conclusion of Operation Hire, the MDVA will review hiring data submitted by all participants. Based on data received, the MDVA will determine which organizations are to receive special recognition.

For more information contact:

Dana Hendrickson

Director, Outreach and Advocacy

Maryland Department of Veterans Affairs

dana.hendrickson@maryland.gov

410-260-3842